

The Forge Whitepaper v2

A Permissionless Launchpad for Deflationary Fairlaunch Tokens

1. The Mission

Startup funding is broken.

Tokenomics are broken.

And crypto — for all its promise — has yet to offer a real fix.

At the Forge, we believe it's time for something radically different. A permissionless launchpad where anyone can start a project, launch a token, and raise funds sustainably — without VCs, without dumping, and without permission.

Welcome to the **Deflationary Fairlaunch**. A new funding model where every trade supports builders, tokens grow stronger over time, and communities decide what matters.

2. The Problem

After years in crypto — building, launching, reviewing, and advising thousands of projects — we've seen the same failures play out again and again:

The Inflation Trap

Most tokens are inflationary. They trickle out over time, diluting holders and draining confidence. Traders hesitate. Price drops. Momentum dies. Builders give up.

The Dump Problem

Even when tokens are launched fairly, teams are forced to sell their own supply just to fund development. It kills charts. It kills trust. And it kills great ideas before they have a chance to grow.

The Gatekeeping Cycle

Most platforms still rely on pitch decks, connections, and insider networks. The best ideas often die in silence, never given a shot.

We believe it's time to break the cycle.

3. The Solution: Deflationary Fairlaunch Tokens

We've designed a new kind of tokenomics that flips the script:

- All tokens are created and put into circulation on **day one**.
- Every trade triggers a **5% tax** (configurable by the project).
- A portion of taxed tokens are either **burned** or **locked up** to drive deflation.
- The remainder can be used by the team to **fund development and growth**.
- The more trading, the more supply disappears — creating **real deflation**.

A token that rewards teams even if they hold none.

A token that punishes no one for believing early.

A token that only goes up.

4. Lockups, Not Burns

Burning sounds great — until the token fails. Then the liquidity is lost forever.

We recommend **long-term lockups** instead. Most teams will use smart contracts to lock up the majority of their taxed tokens for 10 years, with gradual release (e.g., 1/120 per month). This mimics deflation, protects liquidity, and keeps long-term incentives aligned.

If the project fails, those tokens don't vanish. They can be returned or repurposed.

5. Proof by Simulation

We ran the numbers. Then we triple-checked them. What we saw shocked us.

With just **\$1,000 in starting liquidity** and **\$10,000 in daily volume**, a token can increase in price by **35,356x** over one year — even with **zero buy pressure**. In that time, over **99.47% of the token supply is burned or locked up**, removed from circulation purely through trading.

That means:

- 994 million tokens removed.
- Only 5.3 million tokens are left in the liquidity pool.
- A price jump from **\$0.000001 to \$0.035** — with no speculation or hype.

But it doesn't stop there.

Let that same token keep trading for **10 years**, at the same modest volume, and the token's price increases by a mind-bending **3,502,622x** — from **\$0.000001 to \$3.50** — while **99.95% of tokens** are removed from circulation.

And all of this happens **automatically**, just through people trading.

If you add real belief, hype, or a working product? Things move exponentially.

You can try the simulator yourself here: forgenfts.com/tax-simulator

6. The Platform

Forge gives builders everything they need to launch, fund, and grow such a token— with no gatekeepers and no friction.

- Anyone can launch a token in seconds for ~\$10.
- No need for smart contract knowledge.
- A fully audited token contract.
- Permissionless project listing.

You don't need:

- A pitch deck.
- A VC fund.
- A polished product.

You just need an idea, and the courage to launch it.

6.5 How the Launchpad Works

Launching a project on Forge is simple, fast, and permissionless. Here's how it works:

✓ How to Launch a Project (Step-by-Step)

1. Go to the Forge.
2. Submit project name, description, image, and optional website.
3. Your project appears instantly (but starts low-ranked).
4. Anyone can write reviews or suggestions to improve your project.
5. Forge NFT holders can "super upvote" reviews — only these count toward your project's rating.
6. Super upvotes + ratings determine your project's visibility.
7. When ready, click "**Start Fundraiser**" to begin the 24-hour presale.
8. During the 24-hour presale, everyone contributes at the **same price**.
9. After 24 hours:
 - **46%** of the token supply is distributed to contributors proportionally to their contributions.
 - **44%** of the supply + **90%** of raised funds go into a liquidity pool on PulseX.
 - **5%** of the supply goes to the Forge and NFT holders.

- **5%** goes to the project creator.
10. Trading begins immediately after.

✓ What Happens After the Launch

- Each token includes a built-in transaction tax — **5% by default**, but configurable between **0–9%**.
- By default:
 - **4%** goes to the founder's wallet.
 - **1%** goes to the Forge as a fee.
- Only the Forge can update the tax address, enabling founders to later redirect tax revenue to their own smart contracts.
- Founders can deploy those contracts before launch, and optionally submit them to the community for review to increase transparency and funding potential.
- A portion of the tax can be **locked or burned** — currently up to the founder to decide, but we recommend using smart contracts to automate it and build trust.

The higher the lock-up percentage, the more tokens appreciated based on trade volume.

Tokenomics create long-term growth aligned with community belief, trading activity, and transparency.

7. The 24-Hour Presale (Anti-Sniping)

To ensure fair launches, every project goes through a **24-hour presale window** before liquidity deployment.

- All contributors receive tokens at the **same price**.
- No bots. No sniping. No first-mover advantage.
- After the window closes, liquidity is locked and trading begins.

This model gives projects a fair shot and protects early contributors.

8. Community-Led Curation

The Forge isn't just a launchpad — it's also a discovery engine.

Every project can be reviewed by the community. Suggestions and critiques are permissionless — anyone can contribute.

But the real power lies with **Forge NFT holders**:

- Only NFT holders can **super upvote** a review.

- Super upvoted reviews are **activated**, meaning they count toward a project's overall rating.
- Reviews written by NFT holders are **automatically activated**.

This system makes it **extremely difficult to game**, and gives long-term community members the ability to guide the ecosystem.

9. NFT Utility & Ecosystem Power

Forge NFTs aren't collectibles — they're governance tools and revenue drivers.

- NFT holders receive a % of every token launched.
- They shape visibility through review supervotes.
- As more tokens launch, and more trade volume flows through Forge tokens, NFT holders gain recurring value.

The more successful the ecosystem, the more powerful NFTs become.

10. What the Forge Makes Possible

- Real-time, earned funding instead of upfront capital.
- Ownership driven by community belief — not insider deals.
- A model that works whether you're raising \$100 or \$1M.

The possibilities are endless: apps, tools, movements, stories, inventions, microloans, or just crazy ideas that might work.

The smart contract is live. The platform is yours.

Let's build something better.

Links

- [Start a Project](#)
- [Tax Simulator](#)
- [Buy NFTs](#)
- [How we got here: The Forge Story](#)
- [FAQ](#)
- [Tax Token Smart Contract Audit](#)